

PROVINCIAL MEDIA ECONOMIST

Reg: 2007/039677/23

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Advertising; Marketing; Publishing; Public Relations; Event Management

RETAIL RATE CARD 2010

DOUBLE SPREAD

Loose Inserts = R170 per page per 1000 copies

Per Column Centimeter Charges:
Black & White: R20; Full Colour: R30

Full Colour = R 8900

Black & White = R 6900

FULL PAGE

Colour = R 6800

B&W = R 4500

HALF PAGE

Colour = R 3000

B&W = R 1900

1/4 PAGE

Colour = R1500

B&W = R 900

1/8 PAGE

Colour = R 600

B&W = R 450

N.B.: The deadline for all adverts is Monday 13H00 every week
All prices Exclude VAT

Useful Information

FREQUENCY : WEEKLY
BOOKINGS : Monday 13H00
PRINT AREA : TABLOID – 385x262mm
MATERIAL REQUIRED: PDF, TIFF, JPEG e-mailed or on CD.
Email Address : info@africatalk.co.za

ADVERTISING:

Tel: 076 505 7166
Fax: 086 655 8249
Alternative - 083 512 7096
Email: africatalk@gmail.com
advertising@afrikatalk.co.za